



RTPI Northern Ireland Programme for 2025 –

Sponsorship Opportunities

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Background

Each year, in addition to our annual events (dinner, conference and law update) we run a varied and interesting mix of online and in-person CPD events.

The RTPI NI Conference attracts over 100 people each year. To coincide with the new format of the RTPI Awards for Planning Excellence we hold a lunchtime awards ceremony in June to celebrate Northern Ireland award winners which includes a Welcome Lunch for those newly Chartered Planners.

As well as offering a growing CPD programme, RTPI Northern Ireland is working on activities to promote planning as a career with key partners across Northern Ireland.

RTPI Northern Ireland plans to build on our successful CPD programme and to do this, RTPI NI would like to offer the opportunity to sponsor key events and activities. All of our sponsorship packages include public thanks at the relevant event and a mention on social media.

In this document you will find details of proposed activities, and where appropriate a financial value of this support. However, it is not only financial contributions which are being sought: speakers, venues and other contributions are also needed, as is your general support for events and activities.

If you would like to discuss any of the opportunities set out in this document, or you would like to propose alternatives, please contact us on the details at the end of the brochure.

We look forward to hearing from you.

Julie

Julie Sullivan,
Member Services Officer

NI Annual Dinner

The Northern Ireland Dinner will be held on Thursday 6 March 2025 in HMS Caroline. Our biggest social event of the year, it is an opportunity for the profession to meet socially for an evening of good food, networking and craic.

- **Headline Sponsor** - £1,500+ VAT (includes a table (8 or 10 tickets depending on venue) for the dinner, your logo on publicity materials, email marketing and social media, your pop-up in the main room, opportunity to say a few words at the dinner and public thanks)
- **Drinks Reception Sponsor** – £500+ VAT (your logo on publicity materials (email marketing and social media where appropriate) pop-up in the Drinks Reception area, 2 tickets for the dinner and public thank you)
- **Student Table sponsor** - £400 + VAT (sponsor a table of RTPI student members – your logo on publicity materials (email marketing and social media where appropriate, and public thank you) – we will evenly split the places between QUB and UU)
- **Sponsor** - £300+ VAT (your logo on publicity materials (email marketing and social media where appropriate) and public thank you)



NI Planning Conference 2025

The Northern Ireland Planning Conference will be held in September 2025 in Belfast. Our biggest event of the year and set with a specific theme, it is an opportunity for the profession to listen to various presentations from a wide range of speakers, attend workshops and network throughout the day.

This event attracts over 100 delegates each year from both private and public sector.

The **headline sponsorship** package is £1,000 +VAT

- Logo on all pre-event promotional material including e-mail marketing and social media
- Logo and 100 word profile on the RTPI website and in conference brochure
- A speaking slot (to be agreed)
- An exhibition space at the venue (where available)
- Public thanks from the Conference Chair
- 2 x conference tickets, plus a ticket for your speaker.

Exhibitor Fee is £300 +VAT
(depending on space available)

- Exhibition space
- Logo in conference brochure
- 2 x conference tickets
- A maximum of a further 4 tickets at a reduced rate of £50 + VAT each (which can be booked through Julie Sullivan)



NI Planning Law Update 2025

One of our most popular CPD events is the NI Annual Law Update. We hold this event in November and is an opportunity for planners working in Northern Ireland to hear updates and examples of new case law. This is a half day event.

This event attracts around 100 delegates each year from both private and public sector.

The **headline sponsorship** package is £400 +VAT

- Logo on all pre-event promotional material including RTPI website, e-mail marketing and social media
- A speaker (to be agreed)
- Public thanks from the Conference Chair
- 2 x delegate tickets, plus a place for your speaker.



RTPI Northern Ireland Awards for Planning Excellence 2025

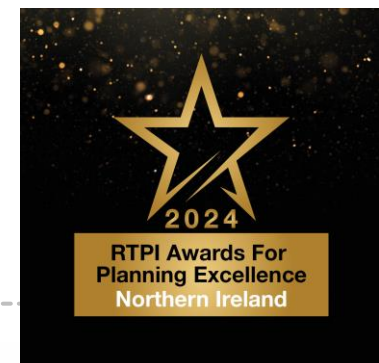
The RTPI Northern Ireland Awards for Planning Excellence celebrate outstanding plans, projects and people that demonstrate the power of planning. These awards highlight exceptional examples of how planning and planners have a positive impact on our quality of life in creating exceptional places and protecting our environment. The RTPI NI Awards for Planning Excellence 2025 open for entries in January.

We hold a Welcome event each June to acknowledge and welcome our newly Chartered Members that incorporates the awards announcement ceremony which celebrates the Northern Ireland winners who will then go forward to the national RTPI Awards for Planning Excellence.

The **headline sponsorship** package for the RTPI NI Awards is £500 +VAT and includes:

- Logo on promotional material including e-mail marketing and social media
- Pop-up at the NI Awards Ceremony
- Opportunity to say a few words at the ceremony
- Public thanks from the RTPI NI Chair at the Awards

Packages are also available for the Young Planner of the Year Category and for the Small Consultancy of the Year Award, each at £300 + VAT.



Online Webinar Programme

Our growing number of online events to complement our face-to-face events. We hold 1-2 webinars each year which are free for members to attend.

We are currently developing the topics for 2025

If you would like to sponsor our webinar programme for 2025, the package includes:

- Logo on all pre-event promotional material including e-mail marketing and social media for each webinar in 2025
- Logo on the screen at the start and end of each webinar
- A speaker (to be agreed), or option to Chair the webinar
- Public thanks from the Webinar Chair
- Free places for your colleagues (to be agreed)

This sponsor package for our webinar programme is £200 + VAT.

If you have the idea for a webinar you would like to sponsor, please get in touch.

Contact us should you wish to know more.



Promoting Planning as a Career

The RTPI Future Planners initiative involves volunteer Ambassadors helping to raise awareness of town planning, and championing what a great career it is.

Ambassadors can be asked to promote the profession at university careers fairs and school assemblies, or work with teachers to help embed planning in the curriculum. You could help with writing a case study which we can turn into a lesson or skills workshop. You could ask your company to offer an experience insight day for a student or class.

Stepping up to 'give back' to the profession could be a fantastic way to practise your communication skills, and a fun way to make links to community engagement and public consultations you've undertaking in your workplace. If that is the case, and it meets your personal development plan objectives, it could also be counted as CPD.

The RTPI website has more information [online](#) (log in required).

If you are interested or would like more information please contact us.

Contact Details

Please contact Julie Sullivan, RTPI Northern Ireland to discuss or express an interest in the sponsorship opportunities set out in this brochure or to explore and propose alternatives (including in-kind contributions).

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