

Education for Everyone All-Member Survey September 2024

Why is the RTPI undertaking this research?

The RTPI has commissioned this research to explore members' views on key policy initiatives, specifically the [Education for Everyone](#) project, which is aligned to the RTPI's 2020-2030 corporate strategy. Ensuring that the survey reaches a diverse and representative sample of members is of paramount importance to RTPI.

What type of consultation has been commissioned?

The RTPI has commissioned Research by Design, an independent market research company to conduct a series of focus groups and a widescale online survey, with current members and other key stakeholder groups.

What assurances do I have that Research by Design is a bona fide market research company?

Research by Design is an independent market research company that has been commissioned by RTPI to undertake research on its behalf. Research by Design operates under the Market Research Society's (MRS) Code of Conduct, which ensures that research participants' anonymity is protected and that information provided is kept strictly confidential.

Research by Design's website is: <http://www.researchbydesign.com>

What about data protection?

Research by Design is registered as a Data Controller to undertake research in any field, including market, health, lifestyle, scientific or technical research, under the UK GDPR, the EU GDPR, and the Data Protection Act 1998 as applicable; registration number Z5405593.

Research by Design is committed to meeting the requirements of the following laws and codes:

- The UK General Data Protection Regulation (UK GDPR)
- The EU General Data Protection Regulation (EU GDPR)
- Data Protection Act 1998 and the new Data Protection Bill 2017
- ICC/ESOMAR (European Society for Opinion and Marketing Research) International Code on Market and Social Research.

You can review Research by Design's privacy policy here: [Privacy Policy](#).

How will I be invited to participate in the online survey?

Research by Design sends email invitations to participate in the survey on behalf of its clients. The email 'from' address in this instance will likely say 'RTPI', a named individual at RTPI or 'Research by Design on behalf of RTPI' followed by our software server email address.

In addition, the RTPI will be promoting a generic survey link for those who are not current RTPI members who may still have an interest in providing feedback.

Is the online survey secure?

Respondent data is encrypted in transit (via HTTPS) and is stored encrypted in EU data centres.

How is the online survey being undertaken?

The survey is available online with personalised invitations to participate sent by email to current RTPI members, in addition to the generic survey link. Each email contains a survey link allowing the recipient to be directed straight to their own version of the online survey. Reminder emails are sent at intervals throughout the fieldwork period to help encourage participation. Reminder emails are automated and the RTPI will not know who has participated in the research and who has chosen not to. An opt out will be included for those who wish not to receive any reminders.

How long might the online survey take?

This survey is likely to take **around 15 minutes to complete**, but this does depend on the answers you provide and the number of comments you wish to make.

Can I re-enter the online survey to make amendments or continue where I left off?

If the survey has not been submitted (by pressing 'submit' on the final page) you can log back into the survey using the link on the emails to continue where you left off at any time. Each time you move to a new page of the survey your responses are saved.

Please note that if you are using the generic survey link, your responses will not be saved, and you will need to complete the survey in one session for your response to be recorded.

If you have submitted the survey, amendments are not possible; you would have to contact Research by Design to discuss the options available.

How do I return my survey to Research by Design?

Once you have reached the final page of the survey you will be provided with a submit button at the bottom of the page. Your responses will be sent automatically to Research by Design. If you do not complete the survey, then your saved answers may still be used in the analysis.

How will my responses be used?

All responses from the online survey will be aggregated and reported together. Qualitative insights will be reported thematically. All of your responses will remain **anonymous and confidential**. Specific comments will not be attributed to any individual (unless you agree otherwise).

If you wish to speak to the RTPI about the research, please contact Andrew Close, at educationreview@rtpi.org.uk

If you would like to speak to Research by Design, please call on 0121 643 9090 or email Grace Sampayo, Research Manager, at feedback@researchbydesign.co.uk